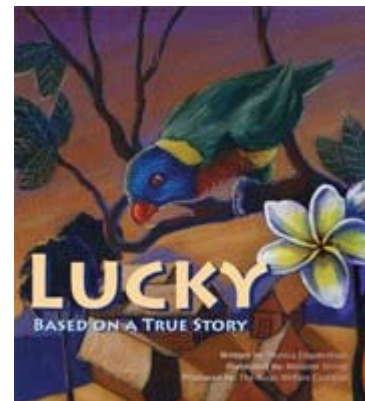


## This Book Is for the Birds!

### Born Free USA Announces the Publication of *Lucky*

Six years ago while traveling in Indonesia I aided in the release of a wild-caught parrot a rainbow lorikeet — who had been chained to a perch for more than a year. He paced back and forth on that tiny perch, occasionally biting at the chain in defiance of its authority, and when he called out in vain to birds flying free overhead, it was heartbreaking. He was just one bird out of millions who suffer the same fate as a result of the “pet” bird trade. But “Lucky,” as we called him, deserved to be free. He suffered. And our hearts went out to him.

This is why I used Lucky’s inspirational story to create a **children’s book** of the same name. I hope you will join me in celebrating Lucky’s release by ordering a copy of *Lucky* for the children in your life, or purchasing a copy for your local school or library.



The book gently awakens children to the plight of captive birds through the fictionalized story of **Lucky**, who is captured in the wild and eventually regains his freedom with the help of a young Indonesian boy. The book also includes information about the real Lucky.

The story is also a natural fit for a wider educational curriculum including geography and culture of Indonesia, the natural history, behavior, and physical characteristics of parrots and tropical forest ecosystems, as well as real-life conservation efforts.

The dedicated website [www.luckythelorikeet.com](http://www.luckythelorikeet.com) incorporates all these topics. In addition, children can meet the real **Lucky** in a narrated documentary video clip available on the website.

I have never forgotten that little bird, full of spirit and sass in the face of one of the cruelest things that can happen to a bird — denial of the ability to fly and socialize with other birds. This type of cruelty happens to birds every day, whether chained to perches in a remote village or confined to cages in an urban living room.

Help send Born Free USA’s “Keep Wildlife in the Wild” message to the next generation. Order your copy of **Lucky** today!

In common cause,



Monica Engebretson

Senior Program Associate, Born Free USA  
and Author of **Lucky**

P.S. The book was produced by the Avian Welfare Coalition and **100% of the proceeds from its sale benefits avian welfare, rescue, and conservation — to help birds like Lucky everywhere.** And this beautifully illustrated 32-page softcover “perfect bound” book is printed on recycled, chlorine-free paper to protect the environment and the world’s forests.